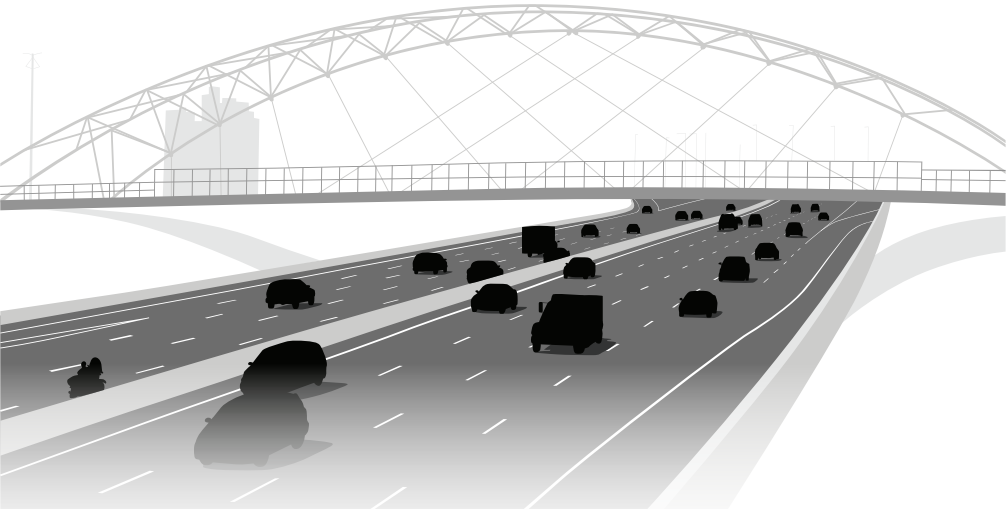


**LowCVP Eighth Annual Conference**  
**Clifford Chance Auditorium, Canary Wharf**  
**Thursday 9 June 2011**



**Just over the horizon:**  
**mobility to 2020 and beyond**

*The next phase of road transport decarbonisation*

- Visions for the third decade (2020–30)
- Sustainable mobility futures
- Big debate: future fuels
- Leading speakers
- Exhibitions
- Debate & networking and ...
- An opportunity to 'Drive The Future'

**LowC<sup>VP</sup>**  
*low carbon vehicle partnership*



The LowCVP Conference 2011 is sponsored by Michelin

# LowCVP Eighth Annual Conference

Clifford Chance Auditorium, Canary Wharf  
Thursday 9 June 2011

## Why you should attend this year's conference

### Hear from:

- Natural Resources Defense Council (US)
- International Transport Forum
- Committee on Climate Change
- FIA Foundation
- General Motors
- Element Energy
- Energy Technologies Institute
- BP
- Renault UK
- Riversimple
- and more ...

### Hear about:

- Visions for the third decade (2020-30)
- Sustainable mobility futures
- The big future fuels debate

### Plus

A full agenda of leading international speakers, exhibitions, and an opportunity to visit the Drive the Future exhibition of low carbon vehicles.

### Leading speakers include:

#### Jack Short

International Transport Forum

#### Roland Hwang

Natural Resources Defense Council (NRDC), USA

#### Quentin Willson

Journalist and motoring commentator

#### Norman Baker MP

Department for Transport

#### Andy Heiron

Renault UK

#### David Kennedy

Committee on Climate Change

#### Hugo Spowers

Riversimple

#### Susan Claris

Arup

#### David Ward

FIA Foundation

#### Olly Macé

BP

#### Garrett Emmerson

Transport for London

#### Shane Slater

Element Energy

#### John Batterbee

Energy Technologies Institute

#### Greg Archer

Managing Director, LowCVP



Top : Jack Short, Roland Hwang, Dr David Kennedy  
Centre : Susan Claris, Quentin Willson, Andy Heiron  
Bottom : Hugo Spowers, John Lewis, Norman Baker MP

***We've got a real opportunity to drive the green economy – to have green jobs, green growth, and make sure that we have our share of the industries of the future.***

David Cameron MP, Prime Minister speech at DECC, 14 May 2010

**Who should attend**

- motor and fuel company managers and strategists;
- international, national, regional and local government policy makers;
- university, 'think-tank' and other academic representatives;
- new technology suppliers, innovators and cleantech engineers;
- transport operators and road user groups;
- vehicle fleet managers;
- energy, transport and environmental consultants;
- energy, motor and other trade organisations;
- other LowCVP 'stakeholders'.

**Learn about:**

- the prospects for road transport technology to 2020 and beyond
- international perspectives
- the case for electrification
- the latest LowCVP activities and stakeholder research
- exhibitions, displays and networking opportunities
- Participate in the plenary debates on the prospects for future fuels ... will it be electricity, hydrogen, biomethane or a combination of these?

**DRIVETHEFUTURE>>>**



The LowCVP Conference is being held in association with Drive the Future at Motorexpo, a dedicated zone of new technology, low emission and fuel efficient vehicles. Delegates will have the opportunity to visit the Drive the Future exhibits and to test drive vehicles including the hybrid Vauxhall Ampera, Tesla's electric Roadster and VW's BlueMotion vehicles, amongst others.

# LowCVP Eighth Annual Conference

## Booking options and prices

	Non-member (exc VAT)	Non-member (inc VAT)	Member (exc VAT)	Member (inc VAT)
Commercial	£349.00	£418.80	£261.75	£314.10
Public sector	£249.00	£298.80	£186.75	£224.10
Charity/Non-profit	£119.00	£142.80	£89.25	£107.10
			Fee exc VAT	Fee inc VAT
Exhibition stand			£1000	£1200

Stand fee includes 2x3m stand, 1 x free delegate place, paragraph/logo in delegate pack and on conference website. The venue can accommodate 7-8 exhibition stands only. Contact [secretariat@lowcvp.org.uk](mailto:secretariat@lowcvp.org.uk) or call 020 3178 7859 for more information about exhibition and sponsorship opportunities.

## HOW TO REGISTER

### Online

[www.eventsforce.net/lowcvp2011](http://www.eventsforce.net/lowcvp2011)

### E-mail

[conference@thewaterfront.co.uk](mailto:conference@thewaterfront.co.uk)

### Post

Fill out the booking/registration form opposite and send to: The Waterfront Conference Company, 130-132 Tooley Street, London, SE1 2TU

### Fax

Send the booking form to:  
020 7787 1211

Or contact The Waterfront on :  
+44 (0) 20 7787 1210

### Online bookings

Bookings can be made online. Payment may also be made with a credit card by clicking on the 'Credit Card' button during the registration process. [www.eventsforce.net/lowcvp2011](http://www.eventsforce.net/lowcvp2011)

### Invoices

All registration forms must be received with payments. If you need an invoice please contact The Waterfront Conference Company Team or request one when booking online.

### Credit card bookings

Payment may be made by credit card. Please fill in your credit card details in the spaces provided on the registration form and either fax to **020 7787 1211** or post it to The Waterfront Conference Company, 130-132 Tooley Street, London, SE1 2TU. Please provide a billing address if different from the company address.

### Venue and date

The conference will be held on 9 June 2011 at:  
**Clifford Chance Auditorium, 10 Upper Bank Street,  
Canary Wharf, London E14 5JJ**

If for any reason you are unable to attend, cancellations received in writing before **27 May 2011** will receive a refund of the full amount less 10% of the invoice total for administration charges. There will be no refunds after this date for whatever reason. Substitutions can be made at any time at no extra cost.

**Note** All revenues from the LowCVP Conference will be used to support future work programmes of the Partnership.

## Feedback from 2010 conference

How did you rate:	Good	Very Good
the conference overall?	54%	38%
value for money?	46%	25%
the venue?	42%	35%
the catering?	47%	43%

[www.eventsforce.net/lowcvp2011](http://www.eventsforce.net/lowcvp2011)

# Booking form

PLEASE WRITE CLEARLY IN BLOCK CAPITALS AND COMPLETE ONE REGISTRATION FORM FOR EACH DELEGATE

## Delegate details

Title (Mr/Mrs/Miss/Ms/Dr) \_\_\_\_\_

First name \_\_\_\_\_

Surname \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Booking contact position \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

You will receive joining instructions by email.  
Please provide an email address in the space below.

\_\_\_\_\_ @ \_\_\_\_\_

## DELEGATE FEES

Please tick boxes as appropriate.  
Prices include VAT.

### Non-member

Commercial £418.80

Public Sector £298.80

Charity/Non-profit £142.80

### Member

Commercial £314.10

Public Sector £224.10

Charity/Non-profit £107.10

Early booking is recommended as places are limited.

## Registration fees and payment details

Registration fees include lunch and refreshments. All fees are payable in advance of the conference. Delegates may be refused admission if payment is not received prior to the event. Delegates from outside the UK are in all cases liable to VAT. A VAT receipt will be issued on payment. Cheques should be made payable to The Waterfront Conference Company Ltd.

I enclose a cheque for £ \_\_\_\_\_

made payable to: The Waterfront Conference Company Ltd

Please debit my credit card:

Mastercard  Visa  Maestro

Cardholder's name: \_\_\_\_\_

Card no:

Expiry date   /   Security code

Please provide credit card holder's address if different from company address.

## Receipt details

Please send my receipt to the accounts department

Purchase order no. (if applicable) \_\_\_\_\_

Accounts dept contact name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

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Postcode \_\_\_\_\_

Country \_\_\_\_\_

Tel \_\_\_\_\_

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Your details may be passed to other companies who wish to contact you for marketing and communication purposes.

Please tick the box if you do not wish to receive this information.

# LowCVP Eighth Annual Conference

## *Morning sessions*

### Session One

#### **The changing global politics of low carbon transport**

**09:55**

Chair's introduction (John Lewis, Chief Executive, BVRLA)

**10:00**

Overview: Shifting attitudes to low carbon transport (Jack Short, Secretary General, International Transport Forum)

**10:20**

Towards '50 by 50'; the implications for the coming decades (David Ward, Director General, FIA Foundation)

**10:40**

China's strategy for decarbonisation in the road transport sector - by video recording (Hui He, Policy Analyst, International Council on Clean Transportation, ICCT)

**10:55**

Perspective from the United States (Roland Hwang, Transportation Program Director, Natural Resources Defense Council, NRDC)

**11:15-11:30**

Q&As with David Ward, Jack Short and Roland Hwang

**11:30-12:00**

Coffee break

### Session Two

#### **Visions for the third decade (2020-30)**

**12:00**

Can road transport help deliver the targets? What policy and other drivers are needed? (Dr David Kennedy, Chief Executive, Climate Change Committee)

**12:20**

Drivers and influencers of the market for cars 2020-30 (Alex Stewart, Element Energy)

**12:40**

The business case for vehicle electrification in the UK (John Batterbee, Light Duty Vehicle Transport Programme Manager, Energy Technologies Institute)

**13:00-13:15**

Keynote: The road to decarbonisation (Norman Baker MP, Parliamentary Under-Secretary of State for Transport - by live video-link) + Q&As

**13:15-13:30**

Q&A session

**13:30-14:30**

Lunch break

**Why not sponsor or exhibit at the conference:** There are opportunities for exhibitors at the LowCVP Conference. Exhibitors will receive a free delegate place and additional publicity opportunities through the event website and delegate pack. For more details contact [secretariat@lowcvp.org.uk](mailto:secretariat@lowcvp.org.uk) or call 020 3178 7859

# Afternoon sessions

## Session Three **Sustainable Mobility Futures**

### **14:30**

Chair's introduction. (Quentin Willson, Motoring journalist and commentator)

### **14:35**

Mobility in a carbon and space constrained age. (Susan Claris, Associate Director, Arup)

### **14:50**

Reinventing the wheel? (Pascal Couason, Vice President of Technical and Scientific Communication, Michelin)

### **15:10**

How will we be moving after 2020? Motor industry leader's view (Dr Chris Borroni-Bird, Global Director of Advanced Vehicle Concepts, General Motors) (Pre-recorded contribution)

### **15:20**

A vision for urban transport; people and freight (Garrett Emmerson, Chief Operating Officer – Streets & Traffic, Transport for London)

### **15:35-15:50**

Q&As (including Chris Borroni-Bird, GM, via tele-link)

### **15:50-16:20**

Coffee break

## Session Four **LowCVP report plus future fuels debate**

### **16:20-16:30**

LowCVP activities and report 2010-11 (Greg Archer)

### **16:30-17:25**

Future fuels – what will power our vehicles beyond 2020? (Chaired by Quentin Willson)

#### **Witnesses:**

##### **Biofuels**

*Olly Macé, BP*

##### **Hydrogen/Fuel Cells**

*Hugo Spowers,  
Riversimple*

##### **Biomethane**

*Trevor Fletcher,  
Hardstaff Group*

##### **Electric Vehicles**

*Andy Heiron,  
Renault UK*

### **17:25-17:30**

Conference thanks and summing up (Greg Archer, LowCVP)

### **17:30-18:30**

Drinks Reception sponsored by BP

#### **Expert Panel:**

*Greg Archer,  
LowCVP*

*Roland Hwang,  
NRDC*

*John Lewis,  
BVRLA*

*Andrew Everett,  
Technology Strategy  
Board*

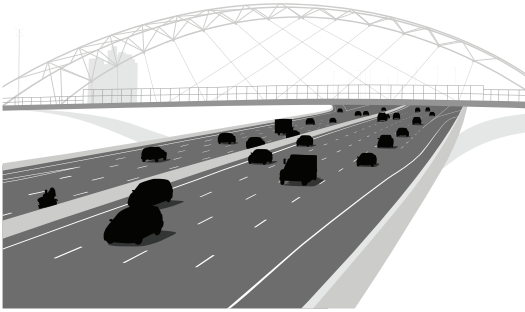


*Note: The LowCVP Low Carbon Champions Awards will be held as a separate event later in the year.*

For up to date information about the conference agenda visit:  
**[www.lowcvp.org.uk/events](http://www.lowcvp.org.uk/events)**

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## Low Carbon Vehicle Partnership

The LowCVP is a partnership of approaching 200 organisations – stakeholders at the forefront of initiatives to cut carbon emissions from road vehicles – set up to speed the uptake of low carbon vehicles and fuel technologies. The membership includes most leading automotive and fuel companies, government, academia, environmental organisations, road user groups and other stakeholders.

The Partnership Secretariat can be contacted at:

LowCVP  
83 Victoria Street  
London  
SW1H 0HW

**T** +44 (0)20 3178 7859  
**F** +44 (0)20 3008 6180  
secretariat@lowcvp.org.uk  
www.lowcvp.org.uk

**LowC<sup>VP</sup>**  
*low carbon vehicle partnership*

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